

Invitation

Eternit S.A., founded 73 years ago, market leader in the Brazilian roofing segment, with a significant presence in the vitreous chinaware and metal bathroom fittings segments and a manufacturer of components for construction systems has the pleasure of inviting you to the events regarding the release of its results for the second quarter of 2013.

2Q13 Earnings Release

Data: Thursday, August 8, 2013 (before BM&FBovespa's trading hours)

Conference Call with Webcast (in Portuguese – simultaneous translation into English)

Presentation: Élio A. Martins – CEO and Investor Relations Director

Date: Friday, August 9, 2013.

Time: 11:00 a.m. (Brasilia time) – 10:00 a.m. (New York) – 3:00 p.m. (London)

The presentation, accompanied by slides, can be followed on the web, through registration on the following website link www.ccall.com.br/eternit/2q13.htm or on Eternit's investor relations website link:

www.eternit.com.br/ir

Connection numbers:

Participants in Brazil: **+55 11 4688-6361**

Participants from other countries: **+1 786 924-6977**

Password: **Eternit**

Playback of the audio in English: available: from August 9 to August 15, 2013.

Telephone: (0-XX-11) 4688-6312 - **Password:** 1365307#

Meeting with Analysts - APIMEC-MG (in Portuguese)

Presentation: Élio A. Martins – CEO and IR Director

Date: Tuesday, August 20, 2013

Time: 6.30 p.m – Start of presentation (cocktails will be served after the presentation)

Location: Hotel Mercure BH - Av. do Contorno, 7315 - Lourdes – Belo Horizonte/MG

RSVP: apimecmg@apimecmg.com.br

For further information, please contact the Investor Relations area by calling (55-11) 3038-3818, 3194-3881 or 3194-3872 or by e-mail ri@eternit.com.br

We count on you!