

Conference Call – Earning Results 4Q14 – 03/13/2015



Disclaimer

"Forward looking statements included in this presentation regarding the Company's business, operating and financial results and Company's growth are only predictions and were based on management's expectations regarding future performance. These expectations are highly dependent on market conditions, Brazilian economic scenario, industry performance and international markets, and are therefore subject to change."

Highlights of 4Q14 (when compared to 4Q13)

• Economic Figures registered variations of:

✓ GDP Brazil¹: 0.2%

✓ ABRAMAT²: -6.6%

✓ GDP for construction sector¹: -4.9%

✓ Eternit³: 3.2%

Variation on sales volume in the segments below:

✓ Chrysotile mineral: -10.8%

✓ Fiber-cement: 5.5%

✓ Concrete tiles: -21.7%

- Consolidated Net Revenue reached R\$263.6 million, growth of 4.1%;
- Adjusted EBTIDA increased 22.2%%, reaching R\$ 54.7 million;
- Net income totaled R\$23.2 million, decreasing 8.1%;
- Investments amounted R\$37.2 million, increasing 59.4%.

¹ Projected growth for Brazil GDP and construction GDP in 2014. (Source: BACEN)

² Projection for domestic construction material sales in 2015, not adjusted for inflation.

³ Growth of the consolidated gross revenue in 2014vs2013 corrected for inflation in accordance with the IGP-M index.



Operational Performance

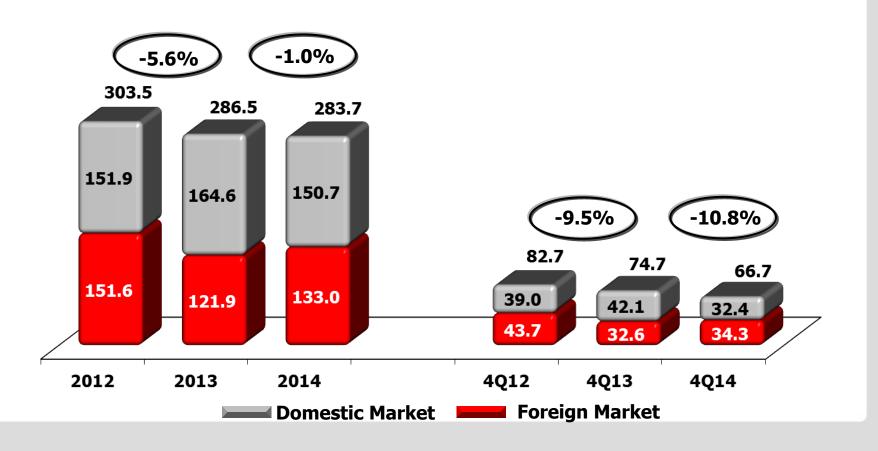
Sales of Chrysotile Mineral (thous. tons)

2014 x 2013

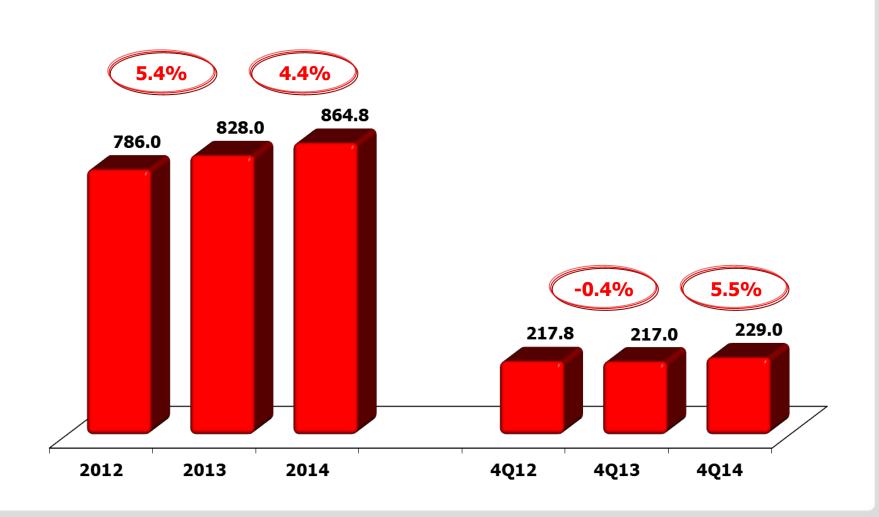
- Domestic Market decrease of 8.5%
- Foreign Market increase of 9.1%

4Q14 x 4Q13

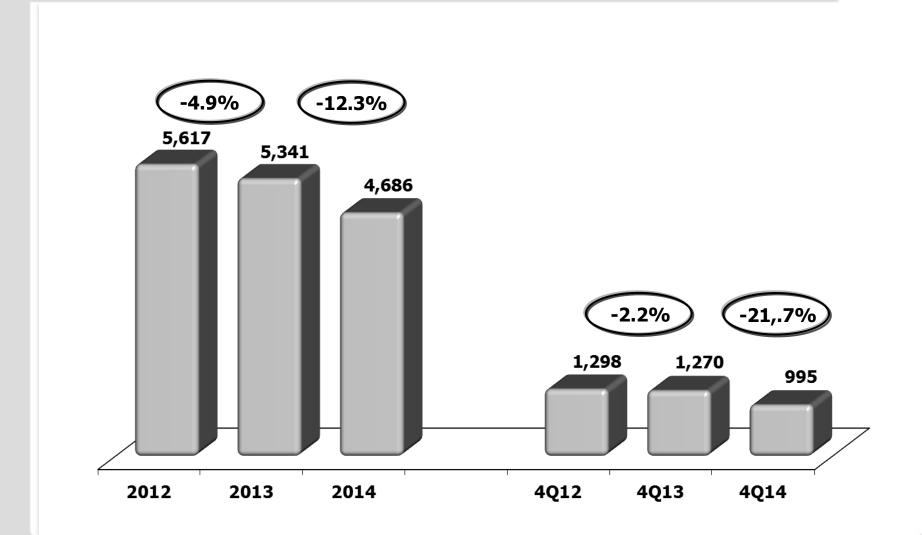
- Domestic Market down by 23.2%
- Foreign Market up by 5.2%



Sales of Fiber-Cement (thous. tons)



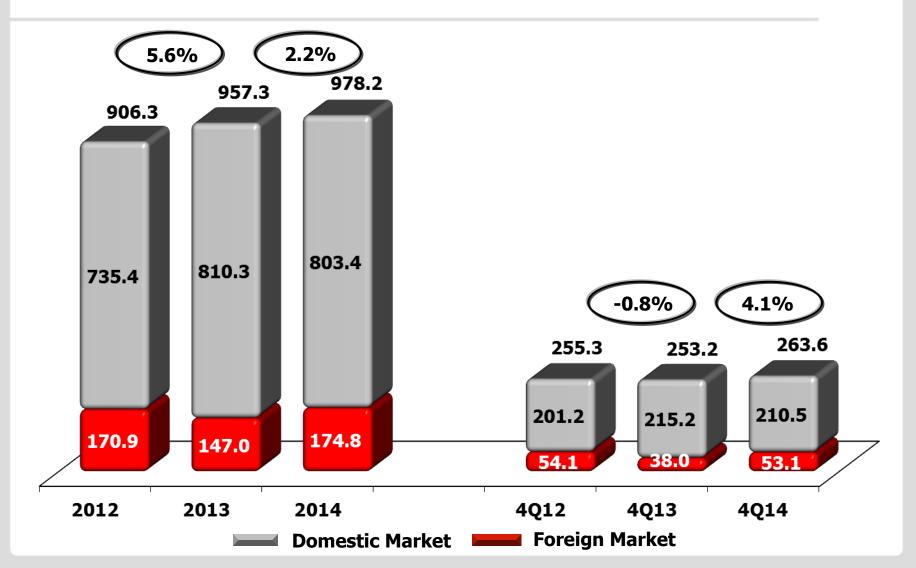
Sales of Concrete Tiles (thous. square meters)





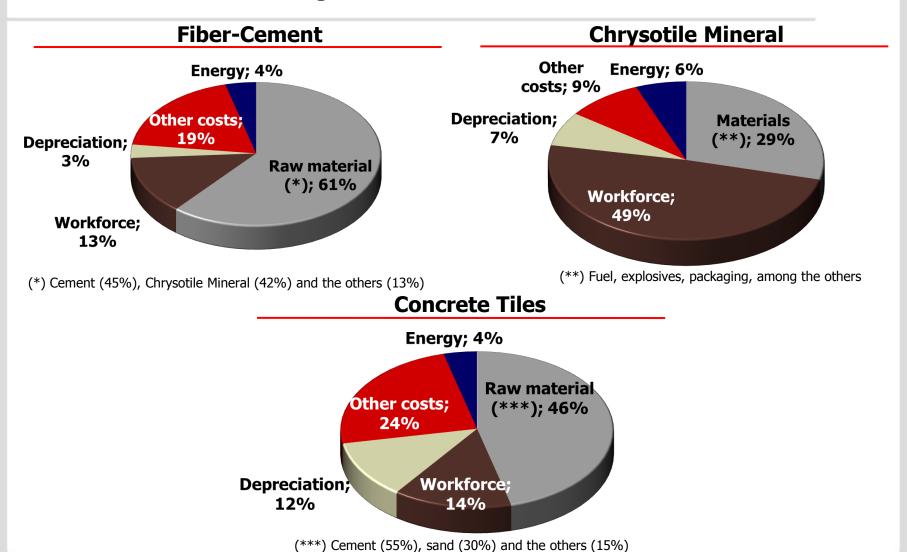
Economic and Financial Information

Consolidated Net Revenue (R\$ million)

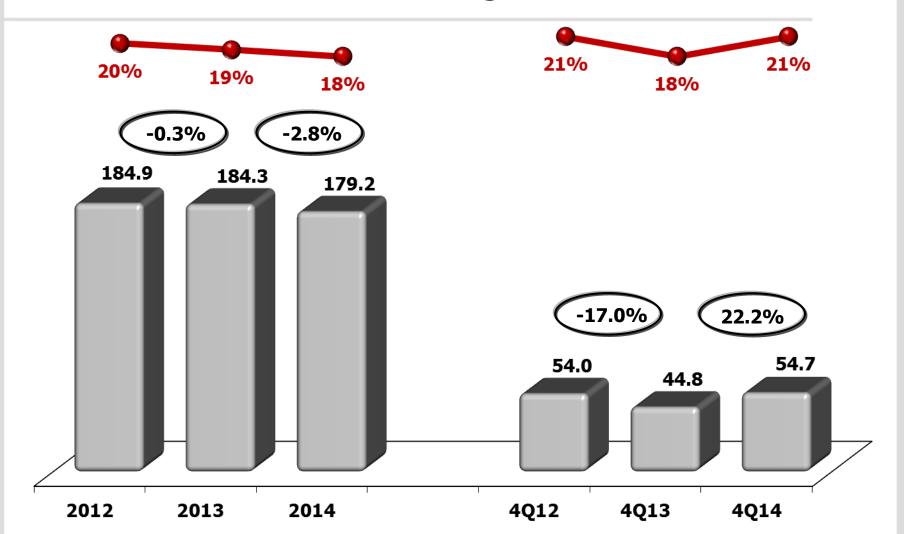




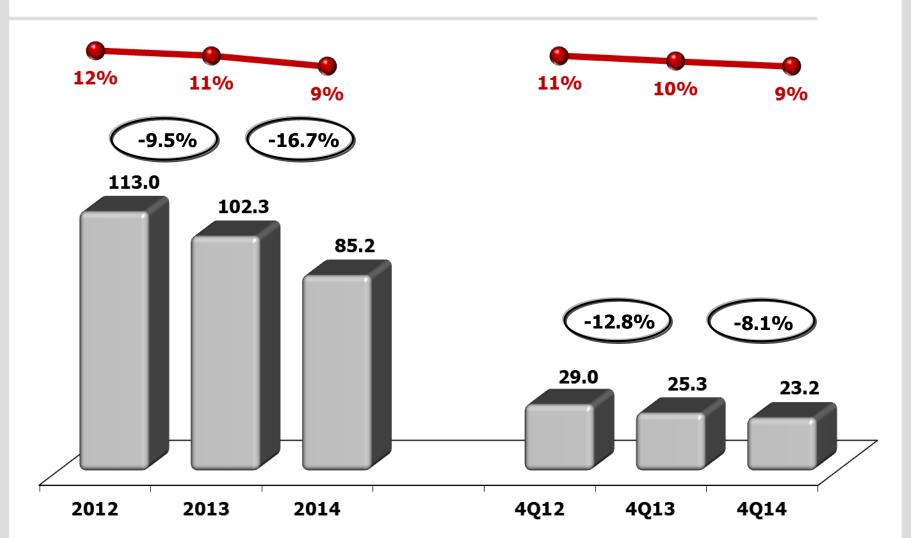
COGS Breakdown - 4Q14



EBITDA (R\$ million) and **EBITDA** Margin (%)



Net Income (R\$ million) and Net Margin (%)

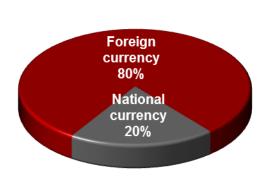


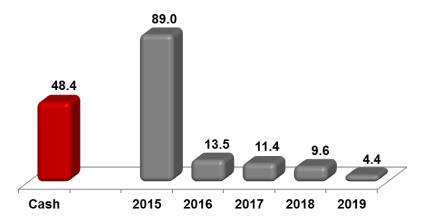
Debt (R\$ million)

Debt	12/31/12	12/31/13	12/31/14
Short- term gross debt	55.8	56.9	88.9
Long-term gross debt	24.1	25.8	39.0
Cash and cash equivalents	(16.6)	(13.3)	(13.4)
Short-term investments (same cash equivalents)	(78.9)	(35.7)	(35.0)
Net debt	(15.6)	33.7	79.5
EBITDA (last 12 months)	184.3	178.0	165.4
Net debt / EBITDA x	(0.08)	0.19	0.48
EBITDA (last 12 months)	184.9	184.3	179.2
Net debt / EBITDA x	(0.08)	0.18	0.44
Net debt / Equity	-	6.7%	15.4%

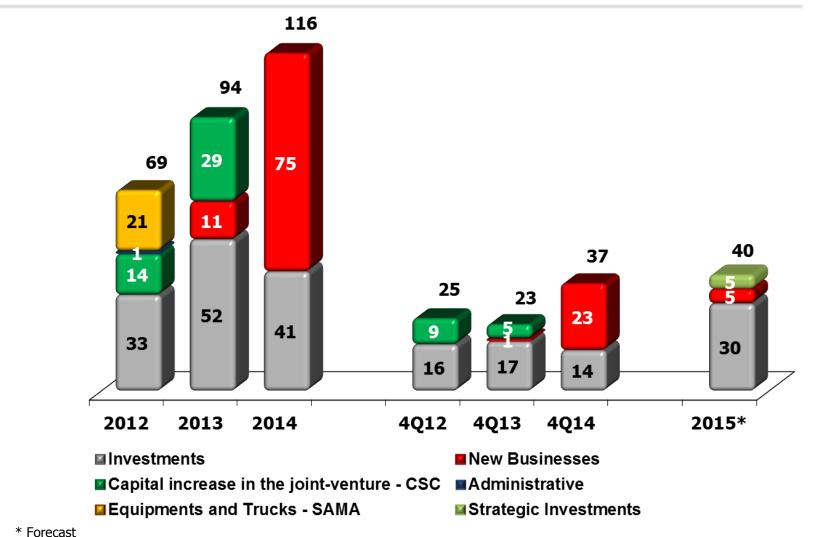
Origin of debt

Repayment Schedule





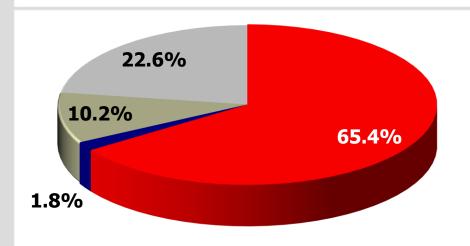
Capital Expenditures (R\$ million)





Capital Markets

Shareholding Structure – Feb/15



	In	div	/id	ual	Inv	estors
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- Corporations
- **Investors Abroad**
- □ Clubs, Funds and Foundations

FREE-FLOAT	98.5%
	0.0.7

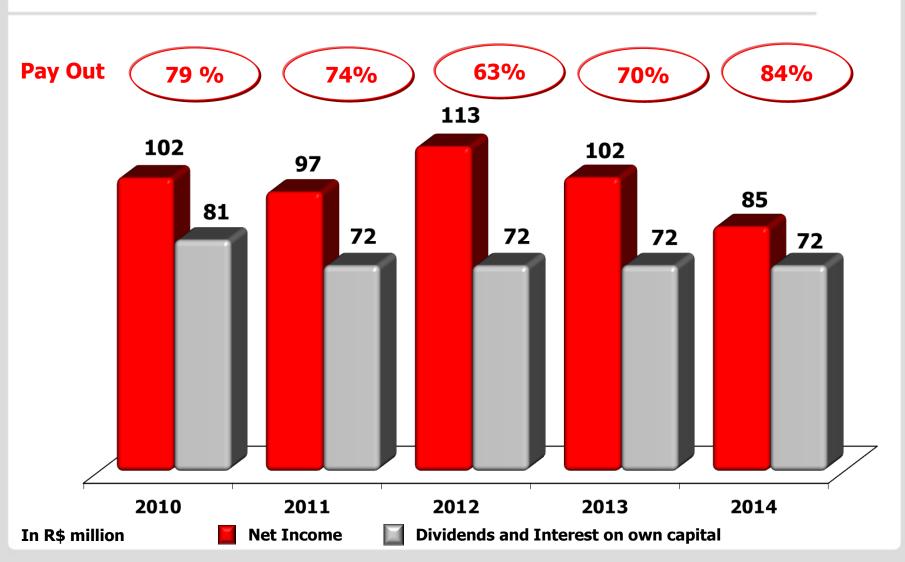
Highlights	
Geração L. Par. F. I. A.	14.75%
Luiz Barsi Filho	13.72%
Victor Adler	7.04%
Directors	1.18%
Stocks in Treasury	0.03%

Board of Directors	Member since
Luis Terepins* - President	2011
Lírio Albino Parisotto*	2004
Marcelo Munhoz Auricchio*	2011
Benedito Carlos Dias da Silva*	2012
Leonardo Deeke Boguszewski*	2014
Marcelo Gasparino da Silva*	2014

^{*}Independent directors in accordance with BM&FBOVESPA *Novo Mercado* Regulations

Board of Auditors	Member since
André Eduardo Dantas	2013
Edson Carvalho de Oliveira Filho	2013
Paulo Henrique Zukanovich	2013

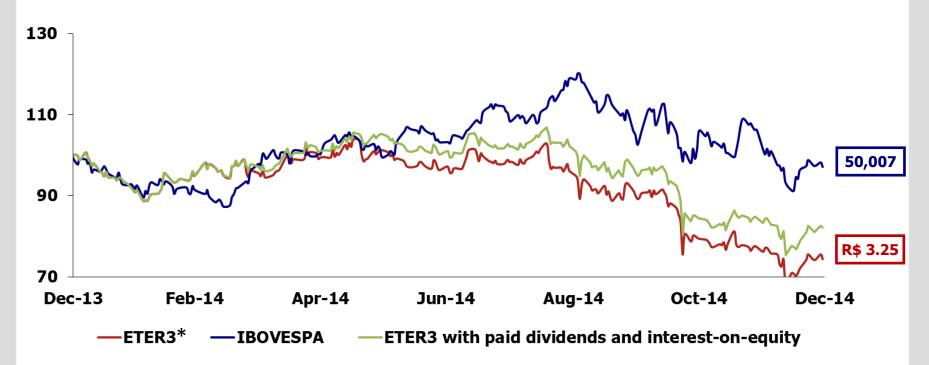
Policy of Remuneration - Net Income X Distributed Earnings



Eternit's Shares Performance

Between 12/31/2013 to 12/31/2014, Eternit's shares depreciated **25.6%** and IBOVESPA depreciated **2.9%**.

In the same period, including the payment of dividends and interest on own capital, Eternit's shares depreciated **17.8%**.



^{*}At the Extraordinary General Meeting held on September 24, 2014, the proposed split of the common shares was approved, so that each (1) share was going to be represented by two (2) shares of the same type and with no change in the capital stock.



Chrysotile - The Brazilian Mineral

Chrysotile – The Brazilian Mineral

The use of Chrysotile ore in Brazil is regulated by the Federal Law 9,055/95, by Decree 2,350/97 and by regulatory standards for occupational health and safety. It is also provided in the Convention 162 of the International Labor Organization (OIT).

White Mineral

Bends and silky fibers without tip

High Concentration of Magnesium: 3MgOSiO2H2O

Biopersistence*: 2.5 days

*Biopersistence: Time that a inhaled particle remains in the lungs before being eliminated by the body's defense mechanisms. To cause lung damage, the fiber must have penetration and durability capacities in the alveoli.



Serpentinite rock with chrysotile mineral fibers

For further information, please visit: http://www.eternit.com.br/ir



Recognitions

Recognitions

Recursos Humanos

- Best Companies to Work for in Brazil;
- Human Being 2014 Award (Best Practices in Talent Development);
- Top 50 Psychologically Healthy Companies in Brazil.

Commercial

PINI 2014 Award (In eight categories, including 6 for Eternit and two Tégula).

Sustentabilidade

- 13th CREA Goiás Environment Award 2014;
- Human Being 2014 Award (Best Practices in Sustainability and Social Responsibility);
- Project for Selective Collection of Batteries at the Minaçu Community.

Diversos

- 200 Biggest Brazilian Mines 2014;
- Entrepreneur Friend of Sports Award.

















Further Information

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